Microsoft Employees Launch No Azure for Apartheid Campaign

Why?

1. The Israeli military still uses Azure.
2. Azure is used to power Elbit System Technology and other Israeli survillance and military tech.
3. Microsoft Consulting Service provides the Israeli Prison system with consulting services.
4. Microsoft provides support to the IOF with our technology and our services.

Follow @noazureforapartheid on Instagram for Updates

Microsoft Employees:
Read and Sign the Petition at
http://t.ly/NoAzureForApartheid

NO TECH FOR APARTHEID

As the Israeli Occupation Forces bombed homes, clinics, and schools in Gaza and threatened to push Palestinian families from their homes in Jerusalem May 2021, Amazon Web Services and Google Cloud executives signed a $1.22 billion contract to provide cloud technology to the Israeli government and military.By doing business with Israeli apartheid, Amazon and Google will make it easier for the Israeli government to surveil Palestinians and force them off their land.

We're heeding the call from over 1000 Google and Amazon workers to rise up against the contract, known as Project Nimbus.Technology should be used to bring people together, not enable apartheid, ethnic cleansing, and settler-colonialism. Following in the footsteps of those who fought to divest from apartheid South Africa and won, it's our responsibility to rise up in support of Palestinian freedom. The Amazon and Google execs who signed this contract can still choose to be on the right side of history.

Here's where you come in: Add your name below to demand that Amazon CEO Andy Jassy, Amazon Web Services CEO Adam Selipsky, Google CEO Sundar Pichai, and Google Cloud CEO Thomas Kurian end all ties with Israeli apartheid and cut the Project Nimbus contract. Rise up with us to say: No Tech For Apartheid.

Demand Amazon & Google stop doing business with Israeli apartheid & powering the genocide of Palestinians in Gaza

97622

Goal: 99000

By taking this action, you agree to receive emails from MPower Change, Jewish Voice for Peace, The Action Center on Race and The Economy, Adalah Justice Project, American Muslims for Palestine, Athena, BDS Berlin, BDS Movement, Carceral Tech Resistance Network, Dissenters, Eyewitness Palestine, Fight For The Future, IfNotNow, MediaJustice, National Lawyers Guild, the Palestine Institute for Public Diplomacy/Rabet, Palestine Solidarity Campaign, Warehouse Worker Resource Center, The US Campaign for Palestinian Rights, and World Beyond War. You can unsubscribe at any time using the instructions provided in the emails.

First Name *

Last Name *

Email Address *

Dear Amazon and Google Executives Andy Jassy, Adam Selipsky, Sundar Pichai, and Thomas Kurian,

I'm writing to you with urgency and in solidarity with the hundreds of Amazon and Google workers bravely calling for Google and Amazon to immediately cancel your $1.2 billion contract for Project Nimbus and stop doing business with the Israeli apartheid government and military,

This demand is urgent. Your technology is directly supporting the ongoing ethnic cleansing of Gaza and

Add Your Voice

This campaign is hosted by MPower Change. By submitting your data you agree to recieve periodic updates from MPower Change via the contact information you provided. We will protect your privacy, and keep you informed about this campaign and others.

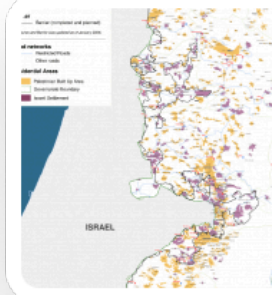
Background →

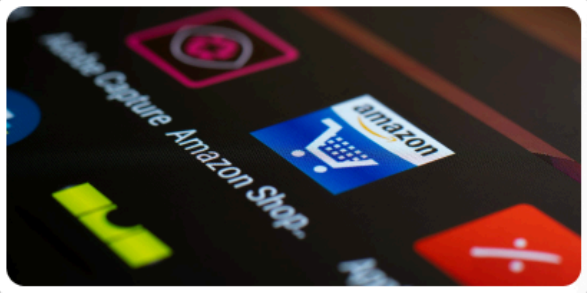
Statistics →

Stories from Palestine →

Student Pledge →

GOOGLE AND AMAZON POWER STATE VIOLENCE





Amazon and Google's collaboration with Israeli apartheid is part of a larger pattern of Big Tech fueling state violence across the globe. Tech companies like Amazon and Google are the new war profiteers and have dismal human rights records. Amazon helps power ICE's deportation-detention machine, and partners with over 2,000 U.S. police departments to surveil and criminalize Black and brown communities through its doorbell camera Ring. Meanwhile, Google sold artificial intelligence to the Department of Defense to make its drone strikes deadlier and, despite ending this contract after public and worker pressure, Google still holds ties with the Pentagon.

Both companies claim to uphold human rights commitments. Amazon released Global Human Rights Principles, promising to "embed respect for human rights throughout our business." Similarly, Google states that companies "can make money without doing evil." Instead of living those values, Google and Amazon are putting profit ahead of people by powering the Israeli government's violence against Palestinians. - Technology can bring people together—but when these tools are used to harm communities, they make the world less safe for us all. That's why workers at Google and Amazon are urging their employers to walk their talk on human rights.

Our communities have risen up against Big Tech before—and won. In 2020, Microsoft pulled all funding from Israeli facial recognition firm AnyVision after sustained pushback from ordinary people. This year, people across the globe campaigned as a unified #FacebookWeNeedToTalk coalition, calling on Facebook to ensure its policies don't censor

Palestinians and Palestinian human rights advocates. Together, we can build a better world where all people, including Palestinians, live with safety and freedom.

GOOGLE AND AMAZON ENABLE ISRAELI APARTHEID

The harmful impact of Israeli apartheid on Palestinians is well documented. Recently, mainstream organizations like Human Rights Watch and Israel-based B'Tselem released reports echoing what Palestinians have said for generations: the Israeli government is running an apartheid regime. Google and Amazon are doing business with apartheid. Palestinians are already harmed by Israeli military surveillance and repression. By expanding public cloud computing capacity and providing their state of the art technology to the Israeli government and military, Amazon and Google are helping to make Israeli apartheid more efficient, more violent, and even deadlier for Palestinians.

Technology should be used to bring people together, not facilitate and entrench violence, occupation, and land grabs. Google and Amazon's cloud services may be used to enable Israel's expansion of illegal settlements by supporting data collection for the Israel Land Authority (ILA), part of the Israeli government. The ILA uses discriminatory policies to expand segregated Jewish settlements while trapping Palestinians in densely populated areas and limiting the growth of Palestinian communities. By collaborating with the Israeli government and military, Amazon and Google are complicit in enabling abuses such as:

72,000	**Palestinians in Gaza forced to flee their homes during Israel's May 2021 assault**
600	**Checkpoints and roadblocks controlled by the Israeli military that restrict Palestinians from traveling to school and work and separating them from their families**
80	**Percentage of Palestinians in Gaza who rely on humanitarian aid to survive due to the Israeli government's illegal 12-year blockade**
535	**Palestinian homes and structures in the West Bank demolished in 2020 to make space for illegal settlements**

20

Gazan families where every single member was killed during Israel's May 2021 bombing campaign

4,400

Palestinian political prisoners incarcerated in Israeli prisons

PALESTINIANS DESCRIBE LIFE UNDER OCCUPATION & APARTHEID:

Technology has the power to either expand freedoms or limit them. They promised expansions and global inclusion, but for Palestinians this has been a hollow promise, driven by politics. For example: Are you an Israeli living in the illegal settlements of the West Bank? This item on your Amazon wish list is on sale with a big reduction in pricing if you chose Palestine as your location. Don't even bother trying this if you're Palestinian - your package will

Read more

— AHMAD ABU SHAMMALH, COMPUTER SCIENTIST, GAZA

I am a computer geek and to me, software and the latest gadgets are my whole world. But none of Google's paid services are available in Palestine. So, if you are using Google Drive and want to purchase extra storage, you cannot do that in Palestine. If you own an Android device, you will not be able to purchase apps. But, Israelis, who live on the same piece of land, have the convenience of accessing all Google services.

Read more

— AKRAM ABUNAHLA, GRADUATE STUDENT IN LINGUISTICS, GAZA

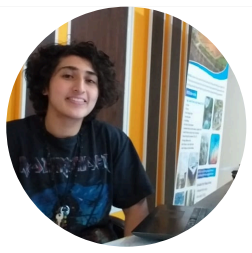
In December 2019, Facebook deleted my account. Supposedly, my perspective, interests, and lived experiences violate their community standards, and I lost precious old memories that connected me with acquaintances and friends. What's worse, according to the Commission of Detainees Affair, in 2018 Israeli forces arrested more than 350 Palestinians because of their posts on social media platforms.

Read more

I can only experience Palestine in the news, in pictures and videos, and through texting my friends in Gaza. It's a painful experience, to watch your people's oppression daily, unable to do anything. I spent most of May by the phone making sure my friend was still alive during the Gaza bombardments. What happened to Palestine is a perfect example of how technology can take a dystopian turn in the oppressor's hands. And now Google and Amazon signed a $1.2

Read more

— ISRAA MUSAFFER, ADMINISTRATIVE ASSISTANT, RAMALLAH, WEST BANK



— JAN AMIN, BIOMEDICAL ENGINEERING STUDENT, LIVING IN LEBANON

“

Travelling has always been a luxury for my generation, a fantasy we can only imagine and dream about. Instead, we are forced to communicate with our own people through digital screens only, no actual eye contact, no real gatherings, just virtual ones. I have an aunt who lives in Egypt, and I barely remember what she looks like. When my grandma passed away, my aunt couldn’t even say goodbye to her mother. As Gazans, we are not able to travel and move

Read more

— BARAA’H QANDEEL, GRADUATE IN ENGLISH LITERATURE, GAZA

TAKE ACTION

RISE UP WITH US ON SOCIAL MEDIA

If you’re active on social media, support #NoTechForApartheid by following our instagram and twitter.

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one struggle, united
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WORLDBEYONDWAR.org
a global movement to end all war

JUST FUTURES LAW

VISUALIZINGPALESTINE

PALESTINE LEGAL

PSC PALESTINE SOLIDARITY CAMPAIGN
www.palestinecampaign.org

Justice for Muslims Collective

public accountability initiative
LittleSis

MJL
Muslim Justice League

US CAMPAIGN FOR PALESTINIAN RIGHTS

OpenMIC

EYEWITNESS PALESTINE
We're Building a World Where Palestine Is Liberated, And All Are Free

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We Are Not Numbers

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American Friends Service Committee

ICNA COUNCIL FOR SOCIAL JUSTICE
ADVOCATING JUSTICE FOR ALL

Disciples PIN
Christian Church (Disciples of Christ)
Palestine Israel Network

Independent Jewish Voices Canada
Voix juives indépendantes Canada

ICAHD
The Israeli Committee Against House Demolitions
הוועד הישראלי נגד הריסת בתים
الحركة الإسرائيلية ضد هدم البيوت

UNITED for RESPECT

NATIONAL LAWYERS GUILD

SCIENCE FOR THE PEOPLE

BOYCOTT!
SUPPORTING THE PALESTINIAN BDS CALL FROM WITHIN

PALESTINE SOLIDARITY NETWORK AOTEAROA

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FOOTBALL AGAINST APARTHEID

IJAN
INTERNATIONAL JEWISH ANTI-ZIONIST NETWORK

MIFTAH

CANADIAN BDS COALITION

JEWISH DIASPORA IN TECH

This is a project of:

For press inquiries, please contact us at:

notech4apartheid@protonmail.com

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The name of our campaign was inspired by our friends at Mijente's #NoTechForICE work; the #NoTechForApartheid campaign strives to connect the experiences of Black, brown, immigrant communities in the U.S. to Palestinian people living under apartheid and how tech-fueled state violence impacts them. Click here to learn more about #NoTechForICE.